Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_\_\_\_

**Greek Mythology Presidential Campaign**

**Background:** The Greek Gods and Goddesses of Mount Olympus have formed a council to discuss the current status of their government. Currently, Zeus is the ruler of the Olympians; however, many of the other Gods and Goddesses believe they too should be ruler. After the council met, they came to the conclusion that they will follow the judicial system of the United States of America and have a democracy. This will include three branches of government—the legislative, executive, and judicial branch, which also calls for a President. With that being said, any God, Goddess, or mortal can run for the first President of Mount Olympus!

**Directions:** For this assignment, you are going to take on the persona of your assigned Greek God, Goddess, or hero. You will be required to research information about your assigned character and construct a first-person speech about why the God, Goddess, or hero should be the first President of Mount Olympus. It is important you use the qualities and characteristics of your assigned character, whether positive or negative, to his or her advantage in the speech. You also will be required to create an advertisement with a slogan in conjunction with your speech.

**Requirements:**

1. **Speech:** The speech must be no longer than 1½ pages TYPED in MLA format (Times New Roman, 12 point font, 1 inch margins). You must write the speech in first person as if you are the God, Goddess or hero. After you write your speech, visit the BHS Writing Center to be certain that it is the best it can be.
2. **Advertisement/Slogan:** This is completely up to you! It can be in the form of a poster, flyer, website, t-shirt, YouTube video, PSA, or more! Show your creativity and be sure your advertisement reflects your character. With the advertisement, you also want to include a slogan that represents your character. Many U.S. Presidents have had famous campaign slogans including William Henry Harrison with “Tippecanoe and Tyler too”, “Happy Days are Here Again” for Franklin D. Roosevelt, and of course, “Change We Believe in” with Obama’s 2008 campaign.
3. **Presentation:** You will be required to give your speech to the entire class, and it must be memorized. The speech must be between 1-2 minutes and you should include your slogan/advertisement somewhere in the presentation.

**Name of God/Goddess/Hero: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Due Date: Tuesday, 10/18**

**\*\*Please note:** Completed projects will only be collected on the above due date. The three requirements that must be submitted include (1) typed speech, (2) advertisement, (3) rubric. If you are missing a component, I will not accept the assignment that day. You may bring it in the following day for a late grade,

**Rubric for Greek Mythology Presidential Campaign**

|  |  |  |
| --- | --- | --- |
| **Category** | **Description** | **Point Value** |
| **Authenticity of character** | The speech reveals pertinent characteristics and traits about the character that would make him/her an effective President of Mount Olympus.  Provides important character background information, including information found in myths.  Plays on the characters strengths and turns the characters weaknesses into something good OR does not mention them. | **\_\_\_\_\_\_\_\_\_\_\_/ 20 points** |
| **Speech** | The speech answers why he/she should become the President of Mount Olympus.  The speech is typed in academic format and is error free.  The speech is persuasive and uses various persuasive techniques (ie: ethos, pathos, logos)  Demonstrates a strong command of the English language. | **\_\_\_\_\_\_\_\_\_\_\_/ 30 points** |
| **Advertisement/**  **Slogan** | The advertisement/slogan are incorporated appropriately into the presentation.  Both can be seen throughout the classroom.  Both reflect the assigned character and both enhance the speech. | **\_\_\_\_\_\_\_\_\_\_\_/ 20 points** |
| **Presentation** | The speech is memorized.  The speech is delivered with precision, clarity and cohesiveness.  The speaker makes eye contact with the audience and speaks loudly enough to be heard by everyone.  The advertisement and slogan are incorporated in the presentation.  The presentation is between 1-2 minutes in length. | **\_\_\_\_\_\_\_\_\_\_\_/ 20 points** |
| **Creativity** | Student uses costumes, props, technology, music etc. to enhance the overall presentation.  Project is well thought out and planned.  Appropriately reflects the character and student thinks outside of the box. | **\_\_\_\_\_\_\_\_\_\_\_/ 10 points** |

**TOTAL \_\_\_\_\_\_\_\_\_\_\_/100 points**